

AWI/WICP Statement

The nine-industry member Wool Industry Consultation Panel has provided constructive feedback to AWI as it works on the RDC's next strategic plan.

Among the industry priorities highlighted:

- Marketing and research programs to maintain and defend wool's reputation and drive growth
- Research and extension
- Shearer and shed hand training
- Domestic engagement

AWI management and board value the input and this will underpin work for the development of the next strategic plan which will cover the period from July one 2025 for three years.